



Mark Norton MBA
Director

Mark has over 21 years leadership experience with a track record of leading and enabling organisations to improve performance and deliver change effectively. Mark believes unconditionally that effective, people-centred leadership is the key to high performance, creativity and success.

He is driven to help people unlock, develop and fulfill their leadership potential in order to make a fundamental difference. Mark has extensive experience as a management consultant, facilitator and coach, working at the strategic and operational levels within complex organisations. He works with leaders and teams to clarify their vision for success and help them make it happen. Most recently he worked with PA Consulting Group, specialising in business transformation and performance improvement and has worked extensively with major government departments and agencies supporting them to deliver major reform and change programmes.

Mark served with distinction as an officer in the British Army, undertaking a variety of leadership roles on operations including the Gulf War and with the UN in Cyprus. He has been an instructor at the Royal Military Academy Sandhurst and also spent time assessing Leadership potential at the Army Officer Selection Board. His final job in the Army was as the military advisor to the Director of Operations in the MoD.

Mark holds a Masters degree in Defence Management and Technology from Cranfield University and an MBA from the Open University Business School.