



Farren Drury, MBE
Director

Farren 'connects' with people in a unique way. His passion and enthusiasm are palpable and infectious. As a coaching client recently said - he 'recharges batteries' in the most 'wonderful' way!

An exceptional change leader, he brings credibility, truth and the ability to inspire individuals, teams and organisations. He has the courage and the intellect to question and challenge. Combining these with a genuine desire to support development, and with a range of diverse clients, he has run best-of-breed leadership development programmes, transformational coaching engagements and business critical facilitation at Government Minister and Board level here and abroad.

He is a great role model to young people, not only because of his incredible life experiences but because he remains determined to grow and develop. Immensely positive and with a great story to tell, he has delivered confidential personal development to a number of very high profile future leaders and he has driven LIW's Foundation for Young Leaders (FYL). His purpose is to help people of all ages and backgrounds believe in and lead themselves to be the best they can be. He is the founder of Make-it-Yours, a social enterprise, and its core tool – the Visual Success Map - which is having a powerful impact in business, sport and personal development.

Farren served all over the world during a distinguished military career. He won the Commando Medal whilst seconded to the Royal Marines and later he was awarded the MBE for services to the Former Yugoslavia. As a Commanding Officer in Northern Ireland his Battalion was recognised with the award of The Wilkinson Sword of Peace and The Institute of Public Relations Sword of Excellence.

Having represented the Army at boxing and rugby, Farren is a passionate sports enthusiast, runner and cyclist. He's an active member of the Lord's Taverners' charity. He has practiced Transcendental Meditation since he was 15, and this, along with a study of neuroscience, 'energetics' and happiness, ensure he brings a consistent 'glow' to everything – whether with clients or at home with two lively youngsters and a mad dog!