



**Debra Valle**  
**Senior Associate**

Debra Valle has worked with executives in a variety of organizations: Toyota, KPMG, Campbell-Ewald, Cisco Systems, Southern California Edison, Experian, QuickLogic, Frankel Group, Benjamin Cummings Publishers, Opera Pacific, and the Orange County Performing Arts Center.

Debra supports leaders in their desire to create collaborative work environments and develop team competence, driving bottom-line results through improved listening, communication, and innovation skills.

Debra was VP of Direct Marketing for McCann Direct, a division of McCann Erickson. Her background includes 18 years in corporate and agency environments where she was responsible for brand positioning, strategic planning, advertising, and direct marketing for Michigan Opera, Chrysler, Mazda, Nestle, and others. Throughout her career, Debra has demonstrated the ability to maximize product strengths, human capital, and bottom-line business results.

Debra is credentialed by the International Coach Federation as a Master Certified Coach, is a graduate of Coach University, and has a BA in Communications from Albion College. She was a founding member of the Orange County Chapter of the ICF, is a member of the Professional Association of Consultants, Society for Management, and is affiliated with the National Speakers Association through its Los Angeles, California Chapter.

Debra lives in Southern California with her husband and teenage daughter. On occasion she has been known to write plays, Latin dance, and sing torch songs with any band that will let her up on stage!