

One: Changing the World from the Inside Out



Noj, (aka Jonathan Hinkins) one of LIW's senior consultants, has just published his first book, "One: Changing the World from the Inside Out". The book addresses the fact that problems in the world are generated by viewing issues as separate and unrelated.

"One" turns that on its head and creates a challenging new paradigm, asking, "What would be different if we viewed everything as related and connected?" Drawing on ancient wisdom and cutting-edge science, "One" builds an alternative way of looking at the world – one that sets humankind up to deliver on its true potential.

In the second half of the book this perspective is made personal, helping the reader to gain clarity on what a fulfilling life looks like for them personally and then helping to create that. This tackles the greatest challenge of our time: self-leadership. "One" provides perspectives and exercises to shed light on the big questions of life to enable people to ascend to the apex of Maslow's hierarchy: self-actualisation.

From here leaders operate with significantly more presence and power in the world.

What people are saying after reading 'One':

"In a world where our individual power can appear so inconsequential amid the staggering, and seemingly uncontrollable, forces that surround us, 'One' presents a perspective that puts you back in the driving seat. It challenges, provokes and demands us to think more deeply about the choices we make everyday. It acknowledges that we cannot control the outcome of anything but that we can and must control our personal participation in the event.

'One' offers you another way of thinking about the broad picture of the world and the fine detail of you. I cannot think of any other book that I have read which delivers its message with such clarity, courage and candour - and what's more it puts you in control of the punch line.

Whoever you are and whatever you are doing, stop now and read this book!"

Mark Norton MBA, Director, LIW



"Wow! Your first reader got a huge amount out of this"

"People have remarked on how calm I've been and it's not that I don't care, it's just that I have more perspective."

"I feel more capable of looking at how I interact with other people and how I act in certain situations, and by being more self aware, I can actually make steps to change things for the better."

"I have managed to change my whole outlook"

If you would like to buy a copy, please go to www.theoneperspective.com

Join the 'One' Facebook Group and find out more:

<http://www.facebook.com/group.php?gid=207019812996>