



Hilary Wilson
Senior Consultant

Hilary Wilson is an executive coach, international conference speaker and trainer who specializes in what makes people and their businesses successful. Success leaves clues and she's a super-sleuth at spotting and developing the clues. She is an acknowledged expert in the areas of personal/corporate brand, leadership, personal presence, influencing, presenting and networking.

Hilary's passion is working with leaders, teams and business to understand and develop their brand of leadership. A powerful personal brand is built on the bedrock of authenticity. What leaders say and do leaves behind them a trail of messages. People will remember how those messages made them feel. Hilary enables people to recognise and understand the impact they are having, explore how that links to their authentic self and how to engage more fully with who they are in order to significantly increase their success and deliver business results.

Hilary's style is first and foremost authentic. She is pragmatic and can be extremely direct, as appropriate to deliver results. She is challenging and compassionate in equal measure.

Hilary is the author of numerous articles and a book called "The little black book of career success". Hilary first qualified in NLP in 1995 and since 1999 has been qualified and practising at the highest level as an NLP Trainer. She is an experienced Executive Career Counsellor, trained Voice Coach and qualified Image Consultant. She is a member of the IOD, CIPD and Professional Speakers Association. She is also passionate about her own personal and career development in which she invests 20/30 days a year.

Hilary has worked in this field since 1989 and in that time has worked with over 60% of the FTSE 100 companies as well as numerous small business and charities. Current clients include Ernst and Young LLP, T Mobile, Sony BMG, Cancer Research UK and Teach First.

Prior to becoming a consultant Hilary worked for the CBI in marketing. She also took a three year "gap year" so she could live and work all over the world.

Hilary embraces 'wellbeing' in its fullest sense. She enjoys fun, laughing, the gym and outdoor swimming. She loves meditating, which she practices daily, and has done so since 1986.